

JL FEURRA // DIRECTOR, ART DIRECTOR, EDITOR

Marseille, Paris, FRANCE / Brooklyn, NY, USA

jlfeurra@gmail.com

Fr: +33 6 03 01 01 30 / Us: +1 (346) 681 44 97

[Hyperlinks in blue](#)

// As a freelancer for almost 15 years, I worked on a great number of projects, from documentaries for major french broadcasters as Arte or France Television to corporate or music videos with compagny as Partizan and Upian. This diversity enabled me to develop strong skills both technical and artistic as director, editor and art director. Due to that experience, I have been offered to join innovative projects in the field of web content that required a multitask profile and a creative mind.

// En tant que réalisateur, monteur et directeur artistique depuis presque 15 ans, j'ai collaboré à une grand nombre de projets allant de documentaires pour les principaux diffuseurs français comme Arte ou France Télévisions jusqu'à la publicité et aux clips vidéos, avec des sociétés de production comme Partizan et Upian. Cette diversité m'a permis de développer de solides compétences, à la fois technique et artistique. Et grâce à cette expérience, il m'a été offert de travailler sur des projets innovants, en particulier dans le champ du contenu web complexe, domaine qui demande un profil multi tache et un esprit créatif.

## ///// DIRECTOR //// SELECTED WORKS

### *Documentary*

// **LA SCHKAPPA** - code : escape // TV DOC // Les Films du Tambour de Soie + ARTE

### *Projects as Hawaii & Smith*

// **DOES SHE?** // Short // Ursus

// **BLOW UP** // Music video // Kid Fancescoli // Ursus // [Vimeo Staff Picks](#)

// **THE START OF WHATEVER** // Web series // Oh! Tiger Mountain // GRIM Art Center // [Best Artist Website by Green Room Session](#)

// **COME ON** // Music video // Nasser // Partizan

// **LES COLLINES** // Music video // Alizée // Partizan

## //////// EDITOR // ART DIRECTION // POST PRODUCTION //// SELECTED WORKS

// **MIRAGES** // Crossmedia project // By Patric Jean // Blackmoon + RTBF + France 5 // 2012  
As: Art director / website designer / co-writer / co-director / co-editor

Crossmedia project including 2 TV doc, 24 interactive web videos, a serious game + print campaign and public events

- Early involvement. Writing and development of interactive concept
- Creation of the visual identity for all aspect of the project
- In charge of the artistic coherence between the different teams (TV & Web)

// **COTÉ COULOIR COTÉ FENÊTRE** // interactive web narrative // By F. Massot // UPIAN + SNCF // 2011  
As: Editor / Color grader / Second unit director

Interactive web project for the french railroad company. Two views of both passengers and workers embedded in a mutual browser

- Involvement on the set as second unit director and director of bonus video and making of
- In charge of the organizational workflow between editing room and web development team
- Editing of both films, trailers, bonus, making of
- Film timing and synchronization

// **PRISON VALLEY** // interactive web doc // By P. Brault & D. Dufresne // UPIAN + ARTE // 2010  
*Awards : World Press Photo - AIB - Grimme Online Award - Visa pour l'image - Sheffield - FWA*  
As: Editor / Post Producer

One of the most innovative web documentary. In addition to a real artistic ambition, the challenge was to create a specific work organization

- In charge of the organizational workflow between editing room and web development team
- Editing + post producing different versions : web, TV, smartphone

// **MES DEUX SEINS** // Documentary // By Marie Mandy // Factory + RTBF + France 2 // 2010  
*"Radical, staggering and salutary" review in Le Monde*  
As: Editor

- Intimate self portrait of the director during her fight against breast cancer.

// **4 SEMAINES AU LOUVRE** // Web experiment // Collective // Le Musée du Louvre + ARTE // 2009  
As: Editor / Post Producer / co-director

- Creating videos connecting daily news with the art collections of the Louvre Museum for a project over a period of 4 weeks with a daily broadcast.

## ////////// SELECTED COMPANIES

// **URSUS** (Brand content • Paris, London) // 2013

As: Director as Hawaii & Smith / Member of the creative team

// **BLACKMOON** (Documentary, transmedia project • Paris, Bruxelles) // 2009 to 2012

As: Director / Art Director / Editor / Member of the creative team

// **PARTIZAN** (TV ad., Brand content • Worldwide) // 2009 to 2011

As: Music video director / Brand content and TV ad. art director

// **UPIAN** (Web documentary • Paris) // 2010

As: Editor / Post production

// **LES FILMS DU TAMBOUR DE SOIE** (Documentary production) // 1999 to 2010

As: Director / Editor / Colorist / Post production / Assiatnt director

## ////////// EDUCATION

// Degree of cinematographic studies and communication

At: Aix-Marseille University (AMU) / 1998

// Training class Final Cut Pro

At: M2I Institute Paris // 2004

// Training class Apple Color

At: I.N.A. National Center Paris // 2008

## ////////// ADDITIONAL EXPERIENCE

// Educator in cinema school (AIS, professional school) // 2011

“Framing & Movement” // Writing & directing class

// Speaker in cinema school & Web media workshop (AIS, Marseille Web Fest workshop) // 2011 & 2012  
about web documentary & transmedia project

// Art director at Microphone Recordings  
Collective record label

// Graphic designer  
Title design // Record artwork // Music event

// Assistant director // 1999 to 2004  
Tv documentary, Tv drama

## //////// SKILLS

// Proficient with Final Cut Pro 7, Photoshop, Apple color, Mac computer  
//// Writing, storytelling  
//// Web Media  
///// Organized, collaborative, autonomous

## //////// ONGOING PROJECTS AS DIRECTOR

// **OCEAN GARAGE** // Feature // Writing // URSUS  
// **DEMONIŌ** // Comic book saga // Writing // TBA  
// **NASSER UNTITLED PROJECT** // Web narrative project // Writing // Upien + Ursus

## //////// WEBSITE

// TV & Web Documentary: [jlfeurra.com](http://jlfeurra.com)  
// Music video, Art direction: [hawaiiandsmith.com](http://hawaiiandsmith.com)